

News Release

London, 6th January 2011



E-cop arrives in London

The City of London Police is an innovative force, always on the lookout for new ideas to assist in policing London's Square Mile. When Sgt Antony Wolfson, of City of London Police, approached Wisper at The Cycle Show to discuss a possible trial of a Wisper electric bicycle, Wisper were happy to oblige.

"We wanted to look at whether an e-bike would suit City policing and our experience has been extremely positive. The Wisper covers ground more quickly, which allows instant access to areas usually inaccessible by car, such as alleyways and footpaths. The extra power of the e-bike allows an officer to move quickly and definitely fits with our objectives; helping us to cut crime in the Square Mile. Cycle Squad use a variety of specialist bicycles modified for police purposes and the Wisper bike offers another tool to help us to keep the City safe. We are extremely grateful to Wisper for donating the e-bike. (Antony Wolfson, PS 75 Cycle Squad Sergeant, City of London Police)



"A Wisper electric bicycle allows the rider to travel further at a quicker pace, so is perfect for traffic congested areas. Wisper e-bikes are high specification and known for performance and reliability, which is of course paramount. The Wisper 906xc Tourer really is the last word in electric bike excellence. Its lightweight carbon matrix frame for improved strength and stability delivers performance which far exceeds expectations. Capable of reaching speeds of 15.5 mph and distances of up to 50 miles on a long range battery." David Miall, Director, Wisper

Electric bicycles have again been this year's big cycling sensation with sales in Europe breaking the one million mark and expected to grow to three million by 2015. The growing trend for electric pedal power has definitely taken hold across all age groups and lifestyles. Wisper has been leading the e-bike trend since 2004 to become one, if not the most highly regarded electric bicycle brand in the UK.

Wisper's iconic bicycle range starts at just £995 and is sold through a dealer network. Details are available on www.wisperbikes.com. You can follow Wisper on Twitter and Facebook.

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Contacts:

Wisper Press Office

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City of London Police

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About Wisper:

Wisper e-bikes are also in use at other Police forces; including Dundee, Surrey and North Wales Police.

Wisper is a manufacturer and international distributor of electric bicycles. Combining the latest technology and unique frame design, they aspire to give consumers a different offering. Wisper offers a range of power-on-demand and pedal assist bicycles.

By using the very highest quality materials, such as magnesium and strong aviation alloys, Wisper builds extraordinarily lightweight, robust and resilient products. All Wisper bikes go through rigorous 104 point quality control inspection, all undergo individual road testing as part of this QC procedure. All Wisper bikes have been tested and now conform to the new European EN15194 regulations.

Wisper bikes was founded in 2004 to engineer a perfect electric bike, one that would cycle well, look good and retain the 'cycle' feel even under power. In April 2005 the first Wisper 905e prototype was delivered. The Wisper 905e has now become one, if not the most highly regarded electric bikes in the UK. The Wisper service is legendary and their stable of bikes has grown from the single 905e to a range of nine bikes, including the new carbon matrix Wisper 906xc Tourer which has become another highly regarded icon in its own class.

For more information please visit www.wisperbikes.com.

About City of London Police:

No other force in the UK shares the same policing portfolio as the City of London Police.

Established in 1839, the force is responsible for the safety of everyone in the Square Mile. Its unique remit demands that it performs a dual role, delivering results both locally and nationally.

Providing a people-focused service to its extraordinarily diverse community is at the heart of its policing mission; while unrivalled expertise in fraud investigation has led to lead force status for fraud and placed the City of London Police at the forefront of a ground-breaking, national drive to deter the fraudsters who cost the economy an estimated £30 billion last year.

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